

<b>2020-21 SPARK Business Partnership Levels</b>	<b>Supporting Partner \$450</b>	<b>District Partner \$900</b>	<b>Community Partner \$1,800</b>	<b>Circle Partner \$2,700</b>	<b>SPARK Partner \$3,500</b>	<b>Legacy Partner \$5,500</b>
<b>EVENTS</b>						
<b>New SPARK Fall Fundraiser/SPARK Drive-in Movie Sponsorship - (2 Screenings)</b> Promote your business at SPARK's new Social Distancing 2 Night Fall Fundraiser. Your name or logo featured on the big screen, pre and/or post movie promotional ads, thank-you announcements at the event, individual & group signage, event marketing communications, and the opportunity to donate goods or services. <i>Partnership must be finalized by 9/18/20 to participate. *COVID Restrictions Apply</i>		Name	Logo	Logo & Big Screen Pre-Movie Ad	Prime Logo Placement, Big Screen Pre-Movie Ad & Individual Banner	Premium Logo Placement, Big Screen Pre and Post Movie Ads & Individual Banner
<b>SPARK Spring Gala Event Sponsorship (live or virtual)</b> includes your name or logo featured on signage, event marketing communications, thank-you announcements at the event, and the opportunity to donate goods or services.			Name	Logo	Prime Logo Placement	Premium Logo Placement
<b>New SPARK Art Show Sponsorship</b> includes your name or logo featured on signage, event marketing communications, thank-you announcements at the event, and the opportunity to donate goods or services. <i>*COVID Restrictions</i>			Name	Logo	Prime Logo Placement	Premium Logo Placement
<b>New SPARK Give Back Events</b> – opportunity to host a “share of sales” event promoting your business to 1000+ District families with a percentage of the sales donated to support SPARK. <i>*COVID Restrictions Apply</i>	●	●	●	●	●	●
<b>DIGITAL MARKETING</b>						
Listing and link to your website on the <b>SPARK Directory Mobile App</b> , available to all 1000+ District families.	●	●	●	●	●	●
<b>Business Category Callouts</b> on social media (IG and FB) throughout the year.	●	●	●	●	●	●
Listing in the online <b>SPARK Biz Page on the SPARK Website</b> with name or logo and hyperlinks to your website.	Name	Name	Name	Logo	Prime Logo Placement	Premium Logo Placement
Dedicated <b>Social Media Posts</b> on Instagram & Facebook with customized hashtags and links to your social media accounts and website when applicable.		2	4	8	12	Unlimited
<b>New SPARK Website Quarterly Promotional Ads</b> promotional ads for your business on the SPARK website.		1	2	3	3	4
Customized <b>SPARK Spotlight</b> promotion (dedicated email and weekly school newsletters) with exposure to 1000+ District families.			●	●	●	●
<b>Logo Placement in Footer on All General SPARK Emails</b> plus hyperlinks to your website with exposure to 1000+ District families.				Logo	Prime Logo Placement	Premium Logo Placement
<b>MARKETING MATERIALS</b>						
<b>SPARK Store Front Window Decal</b> to identify your business as a supporter of SPARK.	●	●	●	●	●	●
Option to place the <b>SPARKBiz Partner Badge</b> on your website.	●	●	●	●	●	●
Logo on <b>SPARK Biz Banner</b> prominently displayed at all three schools.			Logo	Prime Logo Placement	Premium Logo Placement	Individual Banner
Logo placement on <b>SPARK Postcards (virtual or physical)</b> w/ exposure to 1500+ students & 1000+ District families. <i>*COVID Restrictions Apply</i>				Logo	Prime Logo Placement	Premium Logo Placement
<b>New</b> - Individual <b>Hall School Banner</b> .						●

**\*COVID Restrictions - All Events and Benefits are Subject to State and Local COVID Regulations and Restrictions**