



# SPARK BIZ

**Strengthen your  
community connections.**

**Support our schools today!**

A SPARK Biz Partnership gets your business in front of our growing community. We offer a wide variety of sponsorship options to help you find the perfect level of exposure for your business. Don't miss out on these compelling ways to extend your reach.



### **SPARKplug Social Promotion**

**Reach new customers where they are — on Facebook and Twitter!** We're customizing innovative social media promotions that help you highlight an event, advertise a special offer, or simply share your support of SPARK.

### **SPARK Spotlight**

Participating SPARK Biz Partners have discovered that this is an amazing opportunity to **get people to their websites and in their doors!** We'll highlight your special offer via a Spotlight email that reaches everyone in the District, a dedicated page on the SPARK website, and special announcements in the schools' bulletin emails.



### **SPARK Directory and Mobile App**

**Stay top of mind throughout the year!** Showcase your ad in the SPARK Business Directory that is available to over 1,000 District families. And, stay right at their fingertips with a business listing and link to your website featured the SPARK mobile directory app for iPhone and Android.

### **Event Sponsorships**

**An incredible way to get in front of District families, where they're having fun!**

Get your logo on our 3rd Annual Fun Run t-shirt. Sponsor a hole at the Fall Golf Tournament. Be a title sponsor for the Foundation's largest event of the year, the Spring Spotlight Gala. Choose one, two, or support them all!



### **SPARKpromo in the Business Directory**

New this year, we're offering our Partners additional exposure by highlighting businesses throughout the year by offering promotional opportunities when users "Spot the SPARK" in the SPARK Business Directory. This will feature special offers our community members can take advantage of while supporting our local schools and our Partner businesses.

**View sponsorship levels and sign up today at:**

<http://weblink.donorperfect.com/SPARKBiz>

**For questions or to discuss Biz Partner options, email:**

[Biz@SPARKschools.org](mailto:Biz@SPARKschools.org)

