



2019-20 Business Partnership Levels	Community Partner \$450	Foundation Partner \$900	Premier Partner \$1,800	NEW LEVEL Circle Partner \$2,700	SPARK Partner \$3,500	Legacy Partner \$5,500
SPARK Window Decal for your business	•	•	•	•	•	•
Listing in the online Business Index on the SPARK website	•	•	•	•	•	•
SPARKplug social media call outs by business category throughout the year	•	•	•	•	•	•
Listing and link to your website on the SPARK Directory Mobile App , available to all 1000+ District families	•	•	•	•	•	•
Option to place the SPARKBiz Partner Badge on your website	•	•	•	•	•	•
Logo or listing on SPARK Biz Banner prominently displayed at all three schools	Name	Name	Logo	Logo	Prime Logo	Premium logo
Promote your business on the SPARK Perks website page and/or on school directory app with your logo, business link and customized offer w/ exposure to 1000+ families		1 promotion; website only	1 promotion; website and directory app	2 promotions; website and directory app	3 promotions; website and directory app	4 promotions; website and directory app
New – Include your promotional items in Virtual/Online SPARK Fun Run Swag Bag on the SPARK website		•	•	•	•	•
Customized SPARK Spotlight promotion (dedicated email, weekly school newsletters, promotion and dedicated Spotlight page on the SPARK website)			•	•	•	•
New – SPARK Fun Run Event Sponsorship includes table/tent placement at Fun Run with option for merchandise/promotional give-away (table/tent/merchandise supplied by participant), your logo featured on SPARK give-away merchandise (Legacy/SPARK/Circle Levels Only), your logo featured on runners bibs, signage, promotional items, and collateral, thank-you announcements at the event, and the opportunity to donate goods or services <i>*Partnership must be finalized by 8/1/2019 to participate in Fun Run opportunities</i>			Logo (SPARK give-away not included), 1 table placement	Logo, 1 table placement	Prime logo, 1 Prime table placement	Premium logo, Up to 2 Premium table placements
New – Dedicated Social Media Ads on Instagram, Facebook & Twitter with customized hashtags and links to your social media accounts and website			2	4	6	8
New – SPARK Spring Gala Event Sponsorship includes your logo featured on signage, promotional items, and collateral; thank-you announcements at the event; and the opportunity to donate goods or services				Logo	Prime logo placement	Premium logo placement
New – Logo placement on SPARK Postcards w/ exposure to 1500+ students & 1000+ District families <i>*Back to School postcard deadline 8/1</i>				Logo	Prime logo placement	Premium logo placement
New – Logo placement in footer on all general SPARK emails and electronic communication w/ website links w/ exposure to 1000+ District families				Logo	Prime logo placement	Premium logo placement
Be our guest at SPARK Spring Gala (includes dinner, drinks, music and auction)					2	4
Premium logo placement on student TAKE-HOME FOLDER w/ exposure to 1000+ District families & 1500+ students for the first 4 Legacy Partners to sign up by 7/15/2019						Premium logo placement
Invitation to and recognition at SPARKler Circle dinner , Fall 2019						•



I support quality education! Sign me up. <input type="checkbox"/> \$450 – Community Partner <input type="checkbox"/> \$900 – Foundation Partner <input type="checkbox"/> \$1,800 – Premier Partner <input type="checkbox"/> \$2,700 – Circle Partner <input type="checkbox"/> \$3,500 – SPARK Partner <input type="checkbox"/> \$5,500 – Legacy Partner	Artwork for SPARK Business Directory Ad <input type="checkbox"/> Please reuse last year’s artwork <input type="checkbox"/> I will send artwork to biz@sparkschools.org <input type="checkbox"/> Just a listing in the directory — no ad	District Parent-Owned Business? <input type="checkbox"/> Yes <input type="checkbox"/> No Business Type (for indexing):
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Business Name:

Address:

Contact Person(s):

Website URL:

Phone Number:

Email:

- Check enclosed. Mail payment and completed form to: SPARK — 230 Doherty Drive, Larkspur, CA 94939
- For credit card payments, monthly installments, and to sign up online: <http://weblink.donorperfect.com/SPARKBiz>